Innovators in nicotine reduction therapy

UPPER SAVANNAH AHEC
UBRARY 1325 SPRING ST.
GREENWOOD, SC 29646

In the average smoker (20 to 30 cigarettes a day), physiologic nicotine
addiction is reinforced with every cigarette



Peak blood levels produce physiologic satisfaction and reinforcement. Craving occurs when the concentration sinks to a lower level, which the smoker will satisfy with the next cigarette.

On cessation of smoking and initiation of therapy with Nicorette, the patient's nicotine blood levels may be reduced by approximately 50% or more, eliminating the sharp peaks which perpetuate dependence.

- 43% of smokers age 35 and over have tried to quit three times or more
- 80% of efforts are unsuccessful
- Fear of the medical risks of smoking is real, intense, and well-documented

#### Enhancing the Comfort Level Adds Control to Commitment

Relief of craving can make a world of difference. When used in conjunction with a program of behavior modification under medical supervision, Nicorette can help provide the committed quitter with:

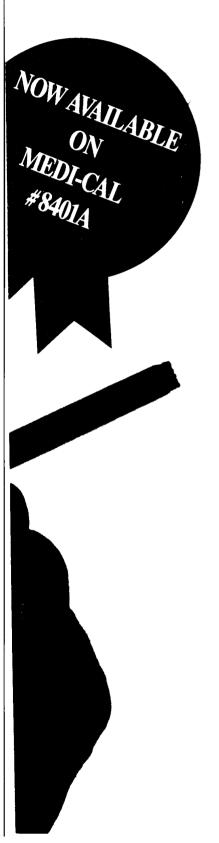
- Relief of physical craving
- Immediate freedom from worry about carcinogens and carbon monoxide
- Freedom to deal more comfortably with habituation and psychosocial factors

Nicorette\*
(nicotine polacrilex)

Relieves Craving... Reinforces Commitment

Please see the brief summary of prescribing information on the adjacent page.

© 1991. Marion Merrell Dow Inc. NICAE 703/0202 6320H1



#### BRIEF SUMMARY

Nicorette® (nicotine polacrilex)

CAUTION: Federal law prohibits dispensing without prescription.

DESCRIPTION: Each piece of Nicorette cortains nicotine polacrilex equivalent to 2 mg nicotine and also contains flavors, of years, gum base, sodium bicarbonate, sodium carbonate, and sorbitol.

MIDICATION AND USAGE. Nicorette is micicated as a temporary aid to the captered smoker seeking to give up his or her smoking habit while participating in a behavioral modification program under medical or dential supervision. For further information, please see full Prescribing information colorates contrained carbonated in non smokers.

CONTRANBOLATIONS: Nicorette is contrained in non smokers. Nicorette is contrained and in the immediate post myocardial infarction period, patients with life-threatening arrhythmias, and patients with severe or worsening anging spectors. (See WARNINGS) and Asso. Nicorette is contrained and patients with active temporomanibulus; joint disease.

Current medical opinion indicates that nicotine in any form may be harmful to an unborn child. Nicorette and cigarettes both contain incolorie.

arrhythmias, and patients with severe or wisening angina pectoris. (See WARNINGS.)

Also, Nocerte is contraindicated in patients with active reprogramadibusing print disease.

Current medical opinion indicates that nicoline in any form may be harmful to an unborn child. Nicorette and cigarettes both contain incoline.

Nicorette may cause fetal harm when administered to a pregnant woman.

Nicorette may cause fetal harm when administered to a pregnant woman.

Nicorette may cause fetal harm when administered to a pregnant woman.

Nicorette may cause fetal harm when administered to a pregnant woman.

Nicorette may cause fetal harm when administered to a pregnant when a pregnant mesus monkeys have shown that maternal incoline administration produced acidosis. Nipoxia and hypercarbia in the fetus.

Nicoretine has been shown to be traingoline in mice freated bucutaneously with 5 mg/lay, which is approximately 300 times the human buccal dose. Studies in rats and monkeys have not demonstrated a teratogenic effect of nicorine in doses which would occur diving Gigarettes insolide.

Nicorette is therefore contraindicated in women who are or may become pregnant, and female patients should be advised to take adequate precautions to avoid becoming pregnant. The physicizal may wish to consider a pregnant vits before instituting therapy with Nicorette. If this drug is used during pregnancy, or if the patient becomes pregnant while lating this drug, the patient should be apprised of the potential hazard to the fetus.

WARNINGS. The risks of nicorine in patients with certain cardiovical and enhanced the carefully weighed against the benefits of including Nicorette in a smoling resistant program in these patients. Specifically patients with contrain patients while careful weighed the patients of the patient should be used with a careful and administration and/or anging pactorisy, services and enhanced because the vision of the patients while the patients while the patients with a single patient should be used with a careful and pa

Ames Salmonella lest, Studies have shown a decrease of litter size in rats treated with nicotine during the time of fertilization. Pregnancy: Pregnancy Category X. (See CONTRAINDICATIONS.) Mursing Mothers. Notione passes freely into the presst milk secause of the potential for serious adverse reactions in nursing infaints from incotine, a decision should be made whether to discontinue nursing or to discontinue the drug, taking into account the importance of the drug to the mother or hiddern and adolescents who smoke have not been evaluated. PADMERSE REACTIONS: Adverse reactions reported in association with the use of Nicorrette include both local effects and systemic effects representing the pharmacologic action of incotine. Rare reports of an apparent severe allergic reaction have been received.

ADVENSE REACTIONS: Avenues reactions reported in association with the use of Nicorete include both nocal effects and systemic effects representing the pharmacologic action of motione. Rare reports of an apparent sever allergior reaction have been received.

Local side effects: Mechanical effects of gum chewing include traumatic rijury to oral mucosa or teeth, jaw ache, and eructation secondary to air swallowing. These side effects may be mainmaced by modifying chewing technique. Oral mucosal changes such as stomatistic, glossits, gnynistic, planyings, and apidhous uclears, an addition to changes in state perception, can occur during smoking cresation efforts with or without the use of Nicorette.

Systemic side effects: Although the systemic effects seem in trails were generally similar, the reported frequency of adversed of two weel controlled studies (one performed in the United States, and the other in England) designed to evaluate the safety and efficacy of Nicorette. (See table, below) Gene this variability, the table can be used only as an indication of the relative frequency of adverse events reported in representative cinical trails. It can not predict expected incidences of these effects during the course of usual medical practice.

Treatment Emergent

Treatment Emergent
Symptom Incidence for the 2 mg Gum

Symptom moderice for the 2 mg o		U.S.		British	
	Drug	Placebo	Drug	Placebo	
Number of Subjects Reporting	94	95	58	58	
Percent of Subjects Reporting					
Autonomic					
Excess Salivation	2.1	0.0			
CNS					
Insomnia	1.1	1.1			
Dizziness/Light-headedness	2.1	2.1	19.0	13.8	
Irritable/Fussy	1.1	1.1			
Headache	1.1	5.3	24.1	29.3	
Gastrointestinal		•			
Nonspecific GI Distress	9.6	6.3			
Eructation	6.4	1.1			
Indigestion	•••		41.4	20.7	
Nausea/Vomiting	18.1	4.2	31.0	15.5	
Reactions Referable to Mouth, Throat, Jaw. or Teeth			••		
Mouth or Throat Soreness	37.2	31.6	56.9	53.4	
Jaw Muscle Ache	18.1	9.5	44.8	44.8	
Others		0.0			
Anorexia	1.1	1.1			
Historia	14.0	n n	22.4	3.4	

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prescribing information

DOSAGE AND ADMINISTRATION: Most patients require approximately 10 to 12 pieces of gum per day during the first month
of treatment? Patients should be instructed not to exceed 30 Nicorette pieces per day. Patients should be assessed after one
month of treatment to determine smoking status, and the use of Nicorette as an adjunct should be receditated. Gradual
withdrawal from Nicorette should be initiated after 3 months' usage and completed by 6 months. The use of Nicorette beyond
6 months is not recommended.

Product Information as of May, 1989 Manufactured by Aktiebolaget Leo, Helsingborg, Sweden for MARION MERRELL DOW INC. YUCON YOHIMBINE HC

Description: Yohimbine is a 3a-15a-20B-17a-hydroxy Yohimbine-16a-carboxylic acid methyl ester. The alkaloid is found in Rubaceae and related trees. Also in Rauwolfia Serpentina (L) Benth. Yohimbine is an indolalkylamine alkaloid with chemical similarity to reserpine. It is a crystalline powder, odorless. Each compressed tablet contains (1/12 gr.) 5.4 mg of Yohimbine Hydrochloride

Action: Yohimbine blocks presynaptic alpha-2 adrenergic receptors. Its action on peripheral blood vessels resembles that of reserpine, though it is weaker and of short duration. Yohimbine's peripheral autonomic nervous system effect is to increase parasympathetic (cholinergic) and decrease sympathetic (adrenergic) activity. It is to be noted that in male sexual performance, erection is linked to cholinergic activity and to alpha-2 adrenergic blockade which may theoretically result in increased penile inflow, decreased penile outflow or both.

Yohimbine exerts a stimulating action on the mood and may increase anxiety. Such actions have not been adequately studied or related to dosage although they appear to require high doses of the drug. Yohimbine has a mild anti-diuretic action, probably via stimulation of hypothalmic centers and release of posterior pituitary hormone

Reportedly, Yohimbine exerts no significant influence on cardiac stimula-tion and other effects mediated by B-adrenergic receptors, its effect on blood pressure, if any, would be to lower it; however no adequate studies are at hand to quantitate this effect in terms of Yohimbine dosage.

Indications: Yocon \* is indicated as a sympathicolytic and mydriatric. It may have activity as an aphrodisiac.

Contraindications: Renal diseases, and patient's sensitive to the drug. In view of the limited and inadequate information at hand, no precise tabulation can be offered of additional contraindications.

Warning: Generally, this drug is not proposed for use in females and certainly must not be used during pregnancy. Neither is this drug proposed for use in pediatric, geriatric or cardio-renal patients with gastric or duodenal ulcer history. Nor should it be used in conjunction with mood-modifying drugs such as antidepressants, or in psychiatric patients in general.

Adverse Reactions: Yohimbine readily penetrates the (CNS) and produces a complex pattern of responses in lower doses than required to produce peripheral a-adrenergic blockade. These include, anti-diuresis, a general picture of central excitation including elevation of blood pressure and heart rate, increased motor activity, irritability and tremor. Sweating, nausea and vomiting are common after parenteral administration of the drug. 1,2 Also dizziness, headache, skin flushing reported when used orally. 1,3

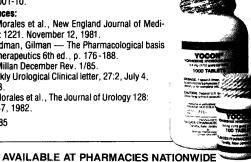
Dosage and Administration: Experimental dosage reported in treatment of erectile impotence. 1,3,4 1 tablet (5,4 mg) 3 times a day, to adult males taken orally. Occasional side effects reported with this dosage are nausea, dizziness or nervousness. In the event of side effects dosage to be reduced to ½ tablet 3 times a day, followed by gradual increases to 1 tablet 3 times a day. Reported therapy not more than 10 weeks.3

How Supplied: Oral tablets of Yocon® 1/12 gr. 5.4 mg in bottles of 100's NDC 53159-001-01 and 1000's NDC 53159-001-10.

#### References:

- 1. A. Morales et al., New England Journal of Medicine: 1221. November 12, 1981.
- Goodman, Gilman The Pharmacological basis of Therapeutics 6th ed., p. 176-188. McMillan December Rev. 1/85.
- Weekly Urological Clinical letter, 27:2, July 4,
- 4. A. Morales et al., The Journal of Urology 128: 45-47, 1982.

Rev 1/85



#### **PALISADES** PHARMACEUTICALS, INC.

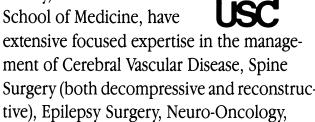
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With USC **PACE**, Physician Access and Communication Exchange, the Department of Neurological Surgery at the distinguished new USC University Hospital can now be an extension of your practice.

Our neurosurgical faculty, all from the USC School of Medicine, have



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Whether it's a consult, patient status, clinical or laboratory services or the latest research data, simply pick up the phone and dial – 1-800-275-PACE (7223).

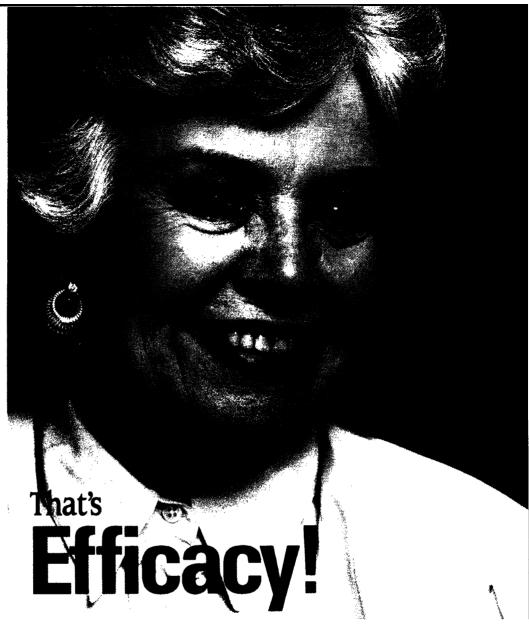
We'll put our medical expertise on the line.



We're advancing medicine.

A National Medical Enterprises Medical Center.

Her anxiolytic is working—but she's alert, functioning, and at no risk of a benzodiazepine withdrawal syndrome when therapy ends.



# BuSpar relieves anxiety and returns your patient to normal activity

- ...with no more sedation (10%) than induced by placebo (9%)
- ...without inducing significant cognitive<sup>2</sup> or functional impairment\*
- ...without producing a benzodiazepine withdrawal syndrome<sup>3</sup> upon discontinuation

Effective choice for anxiety

# Buspirone HCl)

for a different kind of calm

\*Because the effects of BuSpar in any individual patient may not be predictable, patients should be cautioned about operating an automobile or using complex machinery until they are reasonably certain that BuSpar treatment does not affect them adversely.

For Brief Summary, please see following page.

₱ 1989, Bristol-Myers Company, Evansville, Indiana 47721, U.S.A.

# DOWN SAFE

# CARDIZEM SR

(diltiazem HCI) sustained release capsules

For hypertension

CARDIZE 4

Hypertension control, not complaints

CSRAEJet

Regardizem SR 90 mg Sig: Cap i bid

Dosage flexibility:





120 mg SR



(diltiazem HCI) sustained release capsules

## For hypertension





- Low side-effect profile
- Convenient bid dosage

BRIFF SUMMARY BRILET SUMMANY
CARDIZEM'SR
(dilitazem hydrochloride)
Sustained Release Capsules
CONTRAINDICATIONS
CARDIZEM's contraindicated in (1) patients with sick sinus syndrome except
the processor of outstificials participally accomplise (2) estimate the processor of the

in the presence of a functioning ventricular pacemaker, (2) patients with secondor third-degree AV block except in the presence of a functioning ventricular pacemaker, (3) patients with hypotension (less than 90 mm Hg systolic), (4) patients who have demonstrated hypersensitivity to the drug, and (5) patients with acute myocardial infarction and pulmonary congestion documented by X-ray on

- 1. Cardiac Conduction. CARDIZEM prolongs AV node refractory periods without significantly prolonging sinus node recovery time, except in patients with sick significantly prolonging sinus node recovery time, except in patients with sick sinus syndrome. This effect may rarely result in abnormally slow heart rates (particularly in patients with sick sinus syndrome) or second- or third-degree AV block (nine of 2,111 patients or 0.4396). Concomitant use of dilitazem with beta-blockers or digitalism may result in additive effects on cardiac conduction.
- beta-blockers or digitalis may result in additive effects on cardiac conduction. A patient with Prinzmetal's angina developed periods of asystole (2 to 5 seconds) after a single dose of 60 mg of diltiazem.

  2. Congestive Heart Fallure. Although diltiazem has a negative inotropic effect in isolated animal tissue preparations, hermodynamic studies in humans with normal ventricular function have not shown a reduction in cardiac index nor consistent negative effects on contractility (dp/dt). An acute study of oral diltiazem in patients with impaired ventricular function (ejection fraction 24% ± 6%) showed improvement in indices of ventricular function with the use of CARDIZEM (diltiazem hydrochloride) in combination with beta-blockers in patients with impaired ventricular function with beta-blockers in patients with impaired ventricular function is limited. Caution should be exercised when using this combination.
- 3. Hypotension. Decreases in blood pressure associated with CARDIZEM ther-
- Hypotension. Decreases in blood pressure associated with CAHDIZEM therapy may occasionally result in symptomatic hypotension.
   Acute Hepatle Injury. Mild elevations of transaminases with and without concomitant elevation in alkaline phosphatase and bilirubin have been observed in clinical studies. Such elevations were usually transient and frequently resolved even with continued dilitiazem treatment. In rare instances, significant elevations in enzymes such as alkaline phosphatase, LDH. SGOT, SGPT, and other becomes a consistent with such benefit injury have been oded. These resolutions. phenomena consistent with acute hepatic injury have been noted. These reac-tions tended to occur early after therapy initiation (1 to 8 weeks) and have been reversible upon discontinuation of drug therapy. The relationship to CARDIZEM is uncertain in some cases, but probable in some. (See PRECAUTIONS.)

#### **PRECAUTIONS**

PRECAUTIONS

General. CARDIZEM (dititazem hydrochloride) is extensively metabolized by the liver and excreted by the kidneys and in bile. As with any drug given over prolonged periods, laboratory parameters should be monitored at regular intervals. The drug should be used with caution in patients with impaired renal or hepatic function. In subacute and chronic dog and rat studies designed to produce toxicity, high dose of ditiazem were associated with hepatic damage. In special subacute hepatic studies, oral doses of 125 mg/kg and higher in rats were associated with histological changes in the liver which were reversible when the drug was discontinued. In dogs, doses of 20 mg/kg were also associated with hepatic changes; however, these changes were reversible with continued dosing.

Dermatological events (see ADVERSE REACTIONS section) may be transient and may disappear despite continued use of CARDIZEM. However, skin eruptions progressing to erytherms multiforme and/or exfoliative dermatitis have also been infrequently reported. Should a dermatologic reaction persist, the drug should

infrequently reported. Should a dermatologic reaction persist, the drug should

Drug Interaction. Due to the potential for additive effects, caution and careful titration are warranted in patients receiving CARDIZEM concomitantly with any agents known to affect cardiac contractility and/or conduction. (See WARNINGS.) Pharmacologic studies indicate that there may be additive effects in prolonging AV conduction when using beta-blockers or digitalis concomitantly with CARDIZEM. (See WARNINGS.)

CARDIZEM. (See WARNINGS.)
As with all drugs, care should be exercised when treating patients with multiple medications. CARDIZEM undergoes biotransformation by cytochrome P-450 mixed function oxidase. Coadministration of CARDIZEM with other agents which follow the same route of biotransformation may result in the competitive inhibition of metabolism. Dosages of similarly metabolized drugs, particularly those of low therapeutic ratio or in patients with renal and/or hepatic impairment, may require adjustment when starting or stopping concomitantly administered CARDIZEM to maintain optimum therapeutic blood levels.

**Beta-blockers:** Controlled and uncontrolled domestic studies suggest that concomitant use of CARDIZEM and beta-blockers or digitalis is usually well tolerated, but available data are not sufficient to predict the effects of concomitant treatment in patients with left ventricular dysfunction or cardiac conduction

Administration of CARDIZEM (diltiazem hydrochloride) concon propranolol in five normal volunteers resulted in increased propranolol levels in all subjects and bioavailability of propranolol was increased approximately 50%. If combination therapy is initiated or withdrawn in conjunction with propranolol, an adjustment in the propranolol dose may be warranted. (See WARNINGS.)

Cimetidine: A study in six healthy volunteers has shown a significant increase Cimediane: A sudy in six neathy volunteers has shown a significant increase in peak diffusion plasma levels (58%) and area -under-the-curve (53%) after a 1-week course of cimetidine at 1,200 mg per day and diffusione from the course of cimetidine at 1,200 mg per day and diffusione from ger day. Rantitidine produced smaller, nonsignificant increases. The effect may be mediated by cimetidine's known inhibition of hepatic cytochrome P-450, the enzyme system probably responsible for the first-pass metabolism of diffusione. Patients currently receiving diffusione theraps, which could be carefully monitored for a change in pherogeneity and discontinuing theraps with cimetic.

in pharmacological effect when initiating and discontinuing therapy with climet-dine. An adjustment in the diffusion dose may be warranted.

Digitalis: Administration of CARDIZEM with digoxin in 24 healthy male sub-jects increased plasma digoxin concentrations approximately 20%. Another jects increased prairia drugkin content adults approximately 2049. Another investigator found no increase in digorin levels in 12 patients with cornary artery disease. Since there have been conflicting results regarding the effect of digoxin levels, its recommended that digoxin levels be monitored when initiating, adjusting, and discontinuing CARDIZEM therapy to avoid possible over- or underdigitalization. (See WARNINGS.)

Anesthetics: The depression of cardiac contractility, conductivity, and automaticity as well as the vascular dilation associated with anesthetics may be potentiated by calcium channel blockers. When used concomitantly,

anesthetics and calcium blockers should be titrated carefully.

Carcinogenesis, Mutagenesis, Impairment of Fertility. A 24-month study in rats and a 21-month study in mice showed no evidence of carcinogenicity. There was also no mutagenic response in in vitro bacterial tests. No intrinsic

There was also no mutagenic response in in vitro bacterial tests. No intrinsic effect on fertility was observed in rats.

Pregnancy, Category C. Reproduction studies have been conducted in mice, rats, and rabbits. Administration of doses ranging from five to ten times greater (on a mg/kg basis) than the daily recommended therapeutic dose has resulted in embryo and fetal lethality. These doses, in some studies, have been reported to cause skeletal abnormalities. In the perinatal/postnatal studies, there was some reduction in early individual pup weights and survival rates. There was an increased incidence of stillbirths at doses of 20 times the human dose or

There are no well-controlled studies in pregnant women; therefore, use CARDIZEM in pregnant women only if the potential benefit justifies the potential risk to the fetus.

Nursing Mothers. Diltiazem is excreted in human milk. One report suggests that concentrations in breast milk may approximate serum levels. If use of CARDIZEM is deemed essential, an alternative method of infant feeding should

Padiatric Use. Safety and effectiveness in children have not been established

ADVERSE REACTIONS

Serious adverse reactions have been rare in studies carried out to date, but it should be recognized that patients with impaired ventricular function and cardiac conduction abnormalities have usually been excluded from these studies.

The adverse events described below represent events observed in clinical studies of hypertensive patients receiving either CARDIZEM Tablets or CARDIZEM SR Capsules as well as experiences observed in studies of angina and during marketing. The most common events in hypertension studies are shown in a table with rates in placebo patients shown for comparison. Less common events table with rates in placebo patients shown for comparison. Less common events are listed by obdy system: these include any adverse reactions seen in angina studies that were not observed in hypertension studies. In all hypertensive patients studied (over 900), the most common adverse events were deema (99%), leadachce (89%), dizziness (69%), asthenia (59%), sinus bradycardia (39%), flushing (39%), and 1° AV block (39%). Only edema and perhaps bradycardia and dizziness were dose related. The most common events observed in clinical studies (over 2,100 patients) of angina patients and hypertensive patients receiving CARDIZEM Tablets or CARDIZEM SR Capsules were (ie, greater than 15% before 6,10%). Described (4.6%). 196) edema (5.4%), headache (4.5%), dizziness (3.4%), asthenia (2.8%), first-degree AV block (1.8%), flushing (1.7%), nausea (1.6%), bradycardia (1.5%), and rash (1.5%).

DOUBLE BLIND PLACEBO CONTROLLED HYPERTENSION TRIALS			
Adverse	Diltiazem N = 315 # pts (%)	Placebo N = 211 # pts (%)	
headache	38 (12%)	17 (8%)	
AV block first degree	24 (7.6%)	4 (1.9%)	
dizziness	22 (7%)	6 (2.8%)	
edema	19 (6%)	2 (0.9%)	
bradycardia	19 (6%)	3 (1.4%)	
ECG abnormality	13 (4.1%)	3 (1.4%)	
asthenia	10 (3.2%)	1 (0.5%)	
constipation	5 (1.6%)	2 (0.9%)	
dyspepsia	4 (1.3%)	1 (0.5%)	
паиѕеа	4 (1.3%)	2 (0.9%)	
palpitations	4 (1.3%)	2 (0.9%)	
polyuria	4 (1.3%)	2 (0.9%)	
somnolence	4 (1.3%)	_	
alk phos increase	3 (1%)	1 (0.5%)	
hypotension	3 (1%)	1 (0.5%)	
insomnia	3 (1%)	1 (0.5%)	
rash	3 (1%)	1 (0.5%)	
AV block second degree	2 (0.6%)	_	

In addition, the following events were reported infrequently (less than 1%) with CARDIZEM SR Capsules or CARDIZEM Tablets or have been observed in angina or hypertension trials.

Cardiovascular: Nervous System:

Angina, arrhythmia, second- or third-degree AV block (see conduction warming), bundle branch block, congestive heart failure, syncope, tachycardia, ventricular extrasystoles. Abnormal foreams, amnesia, depression, gait abnormality, hallucinations, nervousness, paresthesia, personality

change, tremor. Gastrointestinal:

Anorexia, diarrhea, dry mouth, dysgeusia, mild elevations of SGOT, SGPT, and LDH (see Hepatic Warnings), thirst, vomit-

Dermatological: Other:

of Scot, Scot, and Lin (see repatic warnings), miss, volint-ing, weight increase. Petechiae, photosensitivity, pruritus, urticaria. Amblyopia, CPK increase, dyspnea, epistaxis, eye irritation, hypernlycemia, hyperuricemia, impotence, muscle cramps, nasal congestion, nocturia, osteoarticular pain, sexual difficulties, tinnitus

The following postmarketing events have been reported infrequently in patients receiving CARDIZEM: alopedia, erythema multiforme, extrapyramidal symptoms, gingival hyperplasia, hemolytic anemia, increased bleeding time, leukopenia, purgrigival hyperplasai, reinfolytic alternia, inclused understungtime, european, puri-pura, retinopathy, and thrombocytopenia. There have been observed cases of a generalized rash, characterized as leukocytoclastic vasculitis. In addition, events such as myocardial infarction have been observed which are not readily distinguish-able from the natural history of the disease in these patients. A definitive cause and effect relationship between these events and CARDIZEM therapy cannot yet be established. Exfoliative dermatitis (proven by rechallenge) has also been



We've taken some concrete steps toward making the less exciting parts of your job less of a problem.

Here's what we did.

We developed ways to speed up claims processing and payments. So you can spend more time worrying about patients, and less time worrying about paperwork.

Our new One Call system helps speed up utilization review and preauthorization. So you can get immediate answers to your benefit and eligibility questions with just one call.

And without being transferred or put on hold.

We've also developed a program called Claim Free, which further expedites the reimbursement process by eliminating paper claims for both you and your Medicare subscribers.

We're continuing to make these changes for one simple reason:

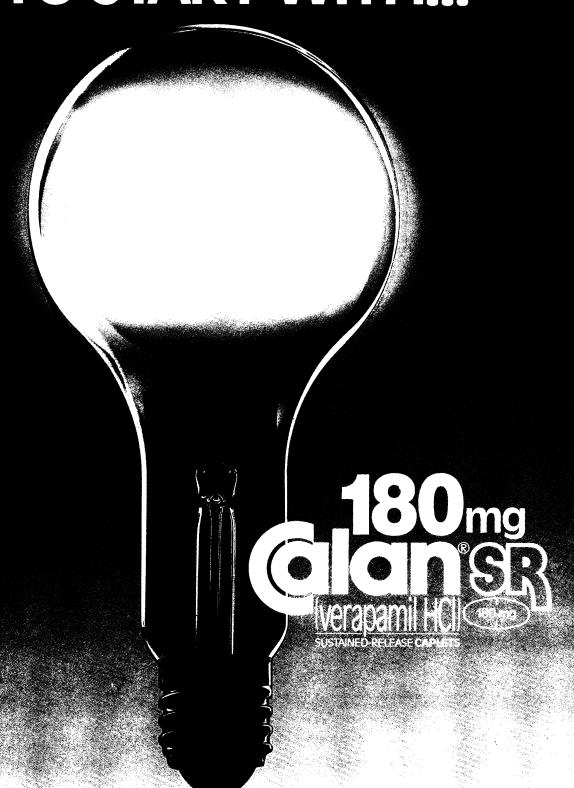
The whole point of health care is to take care of people.

And, by taking better care of you, we're doing just that.



We care about what's good for you.

# A BRIGHT IDEA TO START WITH...





# The new kids on the block

TAR no longer needed\*

**Actigall** 

ursodiol

**300-mg capsules S4 3970 B** Summit Pharmaceuticals

CIBA-GEIGY

Anafranil\* clomipramine HCl

25-mg capsules CP 2623 C 50-mg capsules 75-mg capsules **CP 2623 J** 

CIBA Pharmaceutical Company

Voltaren\*

diclofenac sodium

25-mg tablets GE 2052 C 50-mg tablets **GE 2052 E** 75-mg tablets **GE 2052 H** Geigy Pharmaceuticals

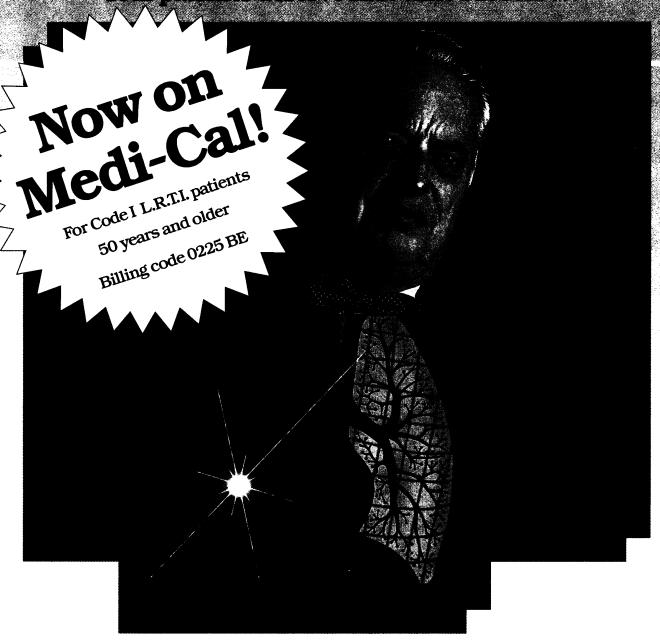
**Lopressor HCT**° metoprolol tartrate and hydrochlorothiazide 50/25-mg tablets GE 3112 B 100/25-mg tablets GE 3112 D 100/50-mg tablets GE 3112 E Geigy Pharmaceuticals

c 1991, CIBA-GEIGY. (5/91) 099-12372-A

\*Treatment Authorization Request no longer needed for Actigalt, Anafranit, and Voltaren, effective 7/1/91; Lopressor HCT, effective 8/1/91

#### IN LOWER RESPIRATORY INFECTIONS

Your partents there we that the success.





First-line for all the right reasons

\*Please see brief summary of prescribing information on adjacent page. Clinical success rate for bronchitis and pneumonia was 98%. Data on file, Medical Department. SmithKline Beecham Pharmaceuticals.

©SmithKline Beecham, 1991



Philadelphia, PA 19101

**Brief Summary of Prescribing Information** 

#### AUGMENTIN' amoxiciin/davulanate potassium

Indications and Usage: Augmentin is indicated in the treatment of infections caused by susceptible strains of the designated organisms in the conditions

Indications and Usage: Augmentin is indicated in the treatment of infections caused by susceptible strains of the designated organisms in the conditions listed below:

Lower Respiratory Infections caused by B-lactamase-producing strains of Hemophilus influenzae and Branhamella catarrhalis.

Otitis Media Caused by B-lactamase-producing strains of Hemophilus influenzae and Branhamella catarrhalis.

Sinusitis caused by B-lactamase-producing strains of Hemophilus influenzae and Branhamella catarrhalis.

Sitin and Skin Sinuclium Infections caused by B-lactamase-producing strains of Staphylococcus sureus. Ecol., and Klebsella spp. of Staphylococcus sureus. Ecol. and Klebsella spp. of Staphylococcus sureus. Ecol. Ec REACTIONS TO PENICILLINS, CEPHALOSPORINS, OR OTHER ALLERGENS. IF AN ALLERGIC REACTION OCCURS, AUGMENTIN SHOULD BE DISCONTINUED AND THE APPOPRIATE THERAPY INSTITUTED SERIOUS ANAPPLYACTION REACTIONS REQUIRE IMMEDIATE EMERGENCY TREATMENT WITH PENICIPINE OXYGEN, INTRAVENOUS STEROUS, AND AIRWAY MANAGEMENT, INCLUDING INTURATION, SHOULD ALSO BE ADMINISTERED AS INDICATED. Precautions: General: While Augmentin possesses the characteristic low toxicity of the penicillin group of antibiotics, periodic assessment of organ system functions, including enal, hepatic and hematopoietic function, is advisuable during prolonged therapy.

A high percentage of patients with mononucleosis who receive ampicillin develop a skin rash. Thus, ampicillin class antibiotics should not be administered to patients with mononucleosis. The possibility of superinfections with mycotic or bacterial pathogens should be kept in mind during therapy. If superinfections occur (usually involving Pseudomonas or Candida), the forg should be discontinued and/or appropriate therapy instituted.

Purg literactions: Probenecid decreases the renal Inhular secretics of amenicalities.

Therapy instituted.

Drug interactions: Probenecid decreases the renal tubular secretion of amoxicillin.

Concurrent use with Augmentin may result in increased and prolonged blood

Drug Interactions: Probenecial decreases the renal tubular secretion of amoxicillin. Concurrent use with Augmentin may result in increased and prolonged blood levels of amoxicillin. The concurrent administration of allopurinol and ampicillin increases substantially the incidence of rashes in patients receiving both drugs as compared to patients receiving ampicillin alone. It is not known whether this potentiation of ampicillin rashes is due to allopurinol or the hyperunicemia present in these patients. There are no data with Augmentin and allopurinol administered concurrently. Augmentin should not be co-administered with Antabuse\* (disulfiram). Carcinogenesis, Mutagenesis, Impairment of Fertillity. Long-term studies in animals have not been performed to evaluate carcinogenic or mutagenic potential ranimals have not been performed to evaluate carcinogenic or mutagenic potential regional programs. The production studies have been performed in mice and rats at doses up to ten (10) times the human dose and have revealed no evidence of impaired fertility or harm to the fetus due to Augmentin. There are, nowever, no adequate and well-controlled studies in pregnant women. Because animal reproduction studies are not always predictive of human response, this drug should be used during pregnancy only if clearly needed.

Labor and Delivery. Total ampicillin class antibiotics are generally poorly absorbed during labor. Studies in guinea pigs have shown that intravenous administration of ampicillin decreased the uterine tone, frequency of contractions, height of contractions and duration of contractions and duration of contractions and duration of contractions administration of ampicillin decreased the uterine tone, frequency to contraction of ampicillin charges are proposed to contractions and current of a micro-special proposed to the fetus, prolongs the duration of labor or increases the use of Augmentin in humans during labor or delivery has immediate or delayed adverse effects on the fetus, prolongs the duration of a d

antibiotics:

Gastromestinal Diarrhea nausea vomiting indigestion gastritis stomatitis, glossitis, Back "Tairy" longue enterocolitis and pseudomembranous colitis Hypersensitivity reactions. Skin rashes uritoratia, angiodeman, serum sickness-like reactions furticata or skin rash accompanied by arthritis/arthratigia, myaligia, and frequently lever), erythema multitorne frarely Stevens-Johnson Syndrome, and an occasional case of extoliative dermatitis have been reported. These reactions may be controlled with arthritisatinines and, if necessary, systemic corticosteroids, Whenever such reactions occur the drug should be discontinued unless the opinion of the physician dictates otherwise. Serious and occasional tatal hypersensitivity (anaphylactic) reactions can occur with oral penicillin (See Warnings).

unless the opinion of the physician dictates otherwise. Serious and occasional tatal hypersensitivity (anaphylactic) reactions can occur with roal pericillin (See Warnings).

Liver: A moderate rise in SGOT. SGPT. AST, and/or ALT has been noted in patients treated with ampicillin class antibiotics including Augmentin. The significance of these findings is unknown. As with some other pericillins and some cephalosporins, hepatic dysfunction has been reported rarely, with the predominant effects being cholestatic, hepatocellular, or mixed cholestatic-hepatocellular. Signs:/symptoms may appear during or after therapy and they resolve completely over time. Hemic, and Lymphalic Systems. Anemia, thrombocytopenic purpura, eosinophilia, leukopenia and agranulocytosis have been reported during burgay and are believed to be hypersensitivity phenomena. A slight thrombocytosis was noted in less than 1% of the patients treated with Augmentia. As slight thrombocytosis was noted in less than 1% of the patients treated with Augmentia. As slight thrombocytosis and the slight and the slight and the patients treated with Augmentian state, insomnia, confusion, belavioral changes, and/or deziness have been reported during Central Netrous System. Reversible typeractivity, agitation, anxiety, insomnia, confusion, belavioral changes, and/or deziness have been reported directly ones should be one Augmentin '500' ablet every cight hour. Since both the Augmentin '500' ablet every cight hour scall (125 mg, as the potassium salt), by Augmentin '500' tablets contain the same amount of laviance acid (125 mg, as the potassium salt), by Augmentin '500' tablet contain the same amount of laviance acid (125 mg, as the potassium salt), by Augmentin '500' tablet contain the same amount of laviance acid (125 mg, as the potassium salt), by Augmentin '500' tablet contain the same amount of laviance acid (125 mg, as the potassium salt), by Augmentin '500' tablet or reatment of more severe infections. Contain the same amount of viciled doses every eight h

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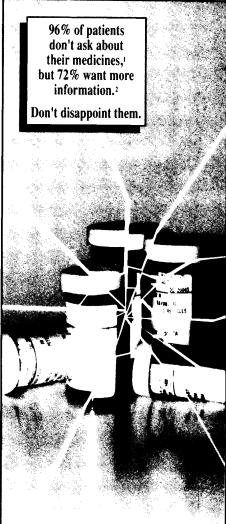
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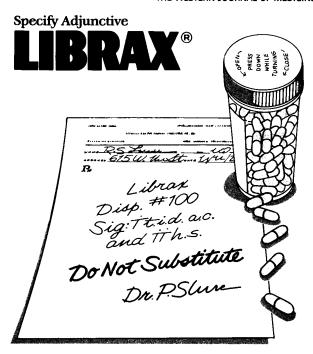
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Each capsule contains 5 mg chlordiazepoxide HCl and 2.5 mg clidinium

Please consult complete prescribing information, a summary of which follows:

Indications: Based on a review of this drug by the National Academy of Sciences—National Research Council and/or other information, FDA has classified the indications as follows:

"Possibly" effective: as adjunctive therapy in the treatment of peptic ulcer and in the treatment of the irritable bowel syndrome (irritable colon, spastic colon, mucous colitis) and acute enterocolitis.

Final classification of the less-than-effective indications requires further investigation.

Contraindications: Glaucoma; prostatic hypertrophy, benign bladder neck obstruction; hypersensitivity to chlordiazepoxide HCl and/or clidinium Br. Warnings: Caution patients about possible combined effects with alcohol and other CNS depressants, and against hazardous occupations requiring complete

mental alertness (e.g., operating machinery, driving).

Usage in Pregnancy: Use of minor tranquilizers during first trimester should almost always be avoided because of increased risk of congenital malformations as suggested in several studies. Consider possibility of pregnancy when instituting therapy. Advise patients to discuss therapy if they intend to or do become pregnant.

As with all anticholinergies, inhibition of lactation may occur.
Withdrawal symptoms of the barbiturate type have occurred after discontinuation of benzodiazepines (see Drug Abuse and Dependence).
Precautions: In elderly and debilitated, limit dosage to smallest effective amount

to preclude ataxia, oversedation, confusion (no more than 2 capsules/day initially; increase gradually as needed and tolerated). Though generally not recommended, if combination therapy with other psychotropics seems indicated, carefully consider pharmacology of agents, particularly potentiating drugs such as MAO inhibitors, phenothiazines. Observe usual precautions in presence of impaired renal or hepatic function. Paradoxical reactions reported in psychiatric patients. Employ usual precautions in treating anxiety states with evidence of impending depression; suicidal tendencies may be present and protective measures necessary. Variable effects on blood coagulation reported very rarely in patients receiving the drug and oral anticoagulants; causal relationship not established. Inform patients to consult physician before increasing dose or abruptly discontinuing this drug. Adverse Reactions: No side effects or manifestations not seen with either com-Adverse Reactions: No side effects or manifestations not seen with either compound alone reported with Librax. When chlordiazepoxide HCl is used alone, drowsiness, ataxia, confusion may occur, especially in elderly and debilitated; avoidable in most cases by proper dosage adjustment, but also occasionally observed at lower dosage ranges. Syncope reported in a few instances. Also encountered: isolated instances of skin eruptions, edema, minor menstrual irregularities, nausea and constitution, extrapyramidal symptoms, increased and decreased libido—all infrequent, generally controlled with dosage reduction; changes in EEG patterns may appear during and after treatment; blood dyscrasias (including agranulocytosis), jaundice, hepatic dysfunction reported occasionally with chlordiazepoxide HCl, making periodic blood counts and liver function tests advisable during protracted therapy. Adverse effects reported with Librax typical of anticholinergic agents, i.e., dyness of mouth, blurring of vision, urinary hesi-

advisable during protracted therapy. Adverse effects reported with Librax typical of anticholinergic agents, i.e., dryness of mouth, blurring of vision, urinary hesitancy, constipation. Constipation has occurred most often when Librax therapy is combined with other spasmolytics and/or low residue diets.

Drug Abuse and Dependence: Withdrawal symptoms similar to those noted with barbiturates and alcohol have occurred following abrupt discontinuance of chlordiazepoxide; more severe seen after excessive doses over extended periods; milder after taking continuously at therapy wild abrust discontinuation and torse doses. Genfully avanction therapy, avoid abrupt discontinuation and taper dosage. Carefully supervise addiction-prone individuals because of predisposition to habituation and dependence



Revised: February 1988

Roche Products Inc. Manati, Puerto Rico 00701

<sup>&</sup>lt;sup>1</sup> FDA survey, "Patient Receipt of Rx Drug Information", 1983

<sup>&</sup>lt;sup>2</sup> A Study of Attitudes, Concerns, and Information Needs for Rx Drugs and Related Illnesses, CBS Television Network Consumer Model Survey, 1983

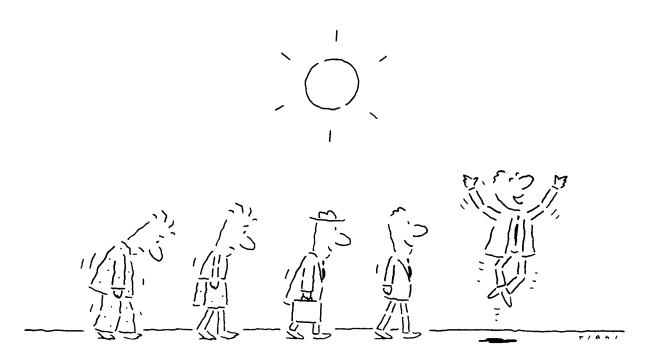


\*Librax has been evaluated as possibly effective as adjunctive therapy in the treatment of peptic ulcer and IBS.



Each capsule contains 5 mg chlordiazepoxide HCl and 2.5 mg clidinium bromide.





# Ulcer pain relief...

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For acute peptic ulcer



Before prescribing, please see brief summary of prescribing information on adjacent page.



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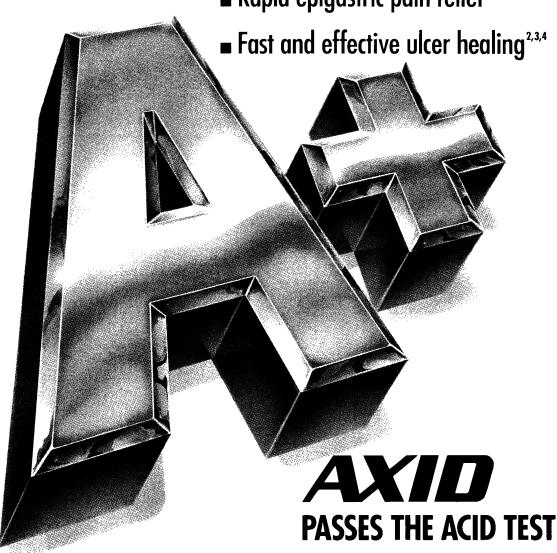
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<sup>\*</sup>Most patients experience pain relief with the first dose. See adjacent page for references and brief summary of prescribing information.

#### AXID® (nizatidine capsules)

Brief Summary. Consult the package insert for complete pr Indications and Usage: 1. Active duodenal ulcer—for up to 8 w

powers incommunity weeks.

2. Maintenance therapy - for healed duodenal ulcer patients at a reduced dosage of 150 mg h.s. The consequences of therapy with Axid for longer than 1 year are not known.

are not known.

Contraindications: Known hypersensitivity to the drug. Because cross sensitivity in this class of compounds has been observed, H<sub>2</sub>-receptor aniagonists, including Avid, should not be administered to patients with a history of hypersensitivity to other H<sub>2</sub>-receptor aniagonists.

Precartions: General—1. Symptomatic response to nizatidine therapy does not preclude the presence of gastin malignancy.

2. Dosage should be reduced in patients with moderate to severe renal insufficiency.

3. In patients with normal renal function and uncomplicated hepatic dystunction, the disposition of nizatidine is similar to that in normal subjects.

Laboratory Tests—False-positive tests for urobilinogen with Multistix\* may occur during therapy.

Laboratory Tests—False-positive tests for urobilinogen with Multistix\* may occur during therapy.

Drug Interactions—No interactions have been observed with theophylline, chloridasepoode, loracesam, idocarie, phenyloin, and warrain. Aod does not inhibit the cytochrome P-450 enzyme system; therefore, drug interactions mediated by inhibition of hepatic metabolism are not expected to occur. In patients given very high doses (33,000 mg) of aspirin daily, increased serum salicyhate levels were seen when inzabdine, 150 mg bi.d., was administered concurrently.

Carcinopeness, Multageness, Imparament of Ferniffe A 2-year oral carcinogenicity study in rats with doses as high as 500 mg/layday (about 80 times the recommended daily therapeutic dose) showed no evidence of a carcinogenic effect. There was a dose-related increase in the density of enterochromaffin-like (ECL) cells in the gastric waynitic mucosa. In a 2-year study in mice, there was no evidence of a carcinogenic effect in male mice, although hyperplastic nodules of the liver were increased in the high-dose males as compared with placebo. Fernale mice given the high dose of laud (2,000 mg/kg/day, about 330 times the human dose) showed marginally statistically spinificant increases sin hepatic carcinoma and hepatic control limits see her of the stand of mice used. The ternale mice were given a dose larger than the maximum beteated dose, as indicated by excessive (30%) weight decrement as compared with concurrent or a marginal finding at high dose only in animals given an excessive and courrence of a marginal finding at high dose only in animals given an excessive and convertal hepatiouse dose, with no evidence of a carcinogenic effect in rats, male time, and ternale mice, and ternale mice, of carcinogenic carcinogenic protection of the carcinogenic protection of the carcinogenic protection of the carcinogenic protectial for Aod.

Aod was not mutagenic in a bettery of less performed to evaluate its potential genetic toxicity, including bacterial mutation tests, un

in a 2-generation, perinatal and postnatal leritiiny study in rats, doses of nizatidine up to 650 mg/kg/day produced no adverse effects on the reproductive performance of parental animals or their progeny. Pregnancy—Fantopenic Effects—Pregnancy Category C—Oral reproduction studies in rats at doses up to 300 times the human dose and in Dutch Betted rabbits at doses up to 300 times the human dose servated no evidence of imparied fertility or teratogenic effect, but, at a dose equivalent to 300 times the human dose, treated rabbits had abortions, decreased number of live fetuses, and depressed fetal weights. On intravenous administration to pregnant New Zealand White rabbits, nizatidine at 20 mg/kg noticed cardiac enlargement, coarciation of the aortic arch, and cutarous edema in 1 fetus, and at 50 mg/kg, it produced ventricular anomaly, distended abdomen, spina bifida, hydrocephaly, and enlarged heart in 1 fetus. There are, however, no adequate and well-controlled studies in pregnant women. It is also not known whether nizatidine can cause letal harm when administered to a pregnant woman or can affect reproduction capacity. Nizatidine's should be used during pregnancy

woman or an affect reproduction capacity. Mizations should be used outring pregnant woman or can affect reproduction capacity. Mizations should be used outring pregnancy only if the potential benefit justifies the potential risk to the fetux. *Mursing Mothers* – Studies in locating women have shown that 0.1% of an oral dose is secreted in human milk in proportion to plasma concentrations. Because of growth depression in pugs reared by threated lacitating rats, a decision should be made whether to discontinue nursing or the drug, taking into account the importance of the drug to the mother.

growth depression in pups reared by treated lactating rats, a decision should be made whether to discontinue nursing or the drug, taking into account the importance of the drug to the mother.

\*\*Pediatric Use\*\* - Safety and effectiveness in children have not been established. Use in Elderly Patients - Healing rates in elderly patients were similar to those in younger age groups as were the rates of adverse events and laboratory test abnormalities. Age alone may not be an important bactor in the disposition of nizadine. Before y patients may have reduced renal function.

\*\*Adverse Reactions:\*\* Clinical triats of varying durations included almost 5,000 patients. Among the more common adverse events in domestic placebo-controlled triats of over 1,300 inzabidine patients and over 1,300 in placebo, sweeting (19% vs. 0.2%), urticaria (0.5% vs. 9.01%), and somnotence (2.4% vs. 1.3%) were significantly more common with nizadidine. He was not possible to determine whether a variety of less common events were due to the drug.

\*\*Hepatic-Hepaticoellular injuny (levanted liver enzyme tests or alkaline phosphatase) possibly or probably related to nizadidine occurred in some patients. In some cases, there was marked devalation (>500 ULL) in SGOT or SGPT and, in a single instance, SGPT was > 2,000 IUL. The incidence of elevated liver enzymes overall and elevations of up to 3 times the upper limit of normal, however, did not significantly differ from that in placebo patients. All abnormalities were reversible after discontinuation of Axid. Since market introduction, hepatitis and juantice have been reported. Rer exists of chiestactic or mixed hepaticoellular and cholestatic injuny with jundice have been reported. Were cases of chiestatic or mixed hepaticoellular and cholestatic injuny with jundice have been reported. Are cases of chiestatic or mixed hepaticoellular and cholestatic injuny with jundice have been reported. Are cases of chiestatic or mixed hepaticoellular and cholestatic injuny with jundice have been reported. Are

CNS - Rare cases of reversible mental confusion have been reporter

CNS - Hare cases or eversible mental confusion have been reported. Endocrine - Clinical pharmacology studies and controlled clinical trails showed no evidence of antiandrogenic activity due to inzaidine. Impotence and decreased libido were reported with equal frequency by patients on nizaidine and those on placebo. Gynecomastia has been reported rarely. Hermátologic -- Fatal thrombocytopenia was reported in a patient treated with nizaidine and another Hy-receptor antagonist. This patient had previously experienced thrombocytopenia while taking other drugs. Rare cases of thrombocytopenic purpura have been renorted.

reported.

nental – Sweating and urticaria were reported significantly more frequently
ne- than in placebo-treated patients. Rash and exfoliative dermatitis were

also reported 
Mypersonstimity—As with other H<sub>2</sub>-receptor antagonists, rare cases of anaphylaxis 
following nizabdine administration have been reported. Pare episodes of hypersensitivity 
reactions (e.g. bronchospani, hayingsel edema, cast), and eosignaphilia; have been reported. 
Other—Hyperuncemia unassociated with gout or nephrotithissis was reported. 
Deverticasgin: Corrections of the case of the case of the consistency of

Data on file, Lilly Research Laboratories.
 Scand J Gastroenterol. 1987;22(suppl 136):61-70.
 Scand J Gastroenterol. 1987;22(suppl 136):47-55.
 Am J Gastroenterol. 1989;84:769-774.

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Those interested in taking part in this unique CME program should contact Amy Wright in CMA's Department of Physician Education at 415/882-5186.



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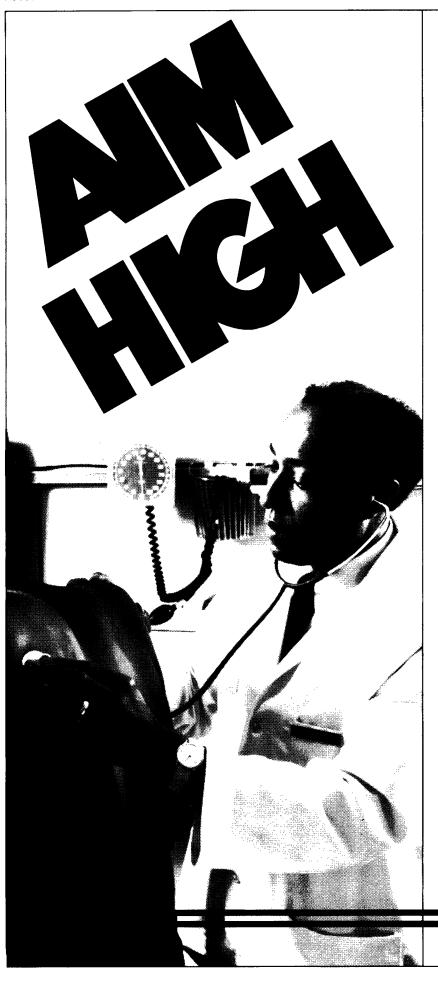
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(Continued on Page 204)



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PRIMARY CARE PHYSICIAN wanted for expanding eastern Washington clinic. Full- and part-time positions available. Located in prime recreational area. Skiing, sailing, fishing, hunting all within a short distance. Enjoy mild climate, excellent schools and a major university branch campus in growing community of 100,000 plus. Challenging work in a superbly equipped clinic with state-of-the-art lab, x-ray, laser, and endoscopy. Above average compensation and benefits including malpractice, health insurance, and CME. Contact Dr Stephen L. Smith, 310 Torbett, Richland, WA 99352; (509) 545-8340 or FAX (509) 545-1136.

BC/BE FAMILY PRACTITIONER, OB-competent, for nonprofit community clinic in California redwood country. Rural but sophisticated university town. Contact Donald Verwayen, Northcountry Clinic, 785 18th St, Arcata, CA 95521; (707) 822-2481.

INTERNIST. Immediate opening. Large, established, rapidly growing Los Angeles medical facility. High salary. Full benefits. Malpractice insurance paid. Contact Mr Miller; (213) 384-2504.

PATHOLOGIST, BC/BE-CENTRAL CALIFORNIA VAL-LEY. Seven member group seeks associate for independent multiple hospital and private laboratory practice. Send CV to Robert F. Chard, MD, Delta Pathology Associates Medical Group, 2291 W. March Ln, Ste 179E, Stockton, CA 95207.

FAMILY PRACTICE RESIDENCY FACULTY POSI-TION-CASPER, WYOMING. University of Wyoming Family Practice Residency-Casper is seeking an experienced, clinically oriented, BC Pediatrician to be the Pediatric Coordinator of an 8-8-8 Family Practice residency program. Level II Nursery skills are a must. 60% teaching, 20% direct patient care, 20% research. This is a tenure track position. University approval will be required prior to filling this position. Come join us in beautiful Wyoming. The University of Wyoming is an affirmative action/EOE, Contact Dr David Driggers, Director, University of Wyoming Family Practice Residency, 1522 E. "A" St, Casper, WY 82601; (307) 266-

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FAMILY PRACTICE, BC/BE to join group practice in growing southwestern town. Full service clinic, 280bed hospital. Offering competitive salary, equal call schedule, partnership. Contact Myrna Hughes, Arizona Western Medical Center, 2149 W. 24th St, Yuma, AZ 85364; (602) 344-1400.

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MEMORIAL CLINIC offers excellent opportunity for BC/BE Family Practitioner to establish a second Family Practice neighborhood clinic. OB optional. Competitive salary and excellent benefits. Send CV to Memorial Clinic, Attention Inge Hart, 500 Lilly Rd, N.E., Olympia, WA 98506; (206) 456-1122, ext 249.

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OB/GYN-Southern California. Career opportunities for ambitious Obstetricians desiring private practice. Growing, prestigious, university-affiliated south bay medical center is recruiting BC/BE Physicians for expanding solo and group practices. Excellent compensation. Submit CV to J. Michaels, 2600 Cliff Dr, Newport Beach, CA 92663.

PEDIATRICIANS-Southern California. Challenging career opportunities for Pediatricians desiring private practice. Growing, prestigious, university-affiliated south bay medical center is recruiting BC/BE physicians for expanding solo and group practices. Excellent compensation. Submit CV to J. Michaels, 2600 Cliff Dr, Newport Beach, CA 92663

ORTHOPEDIC SURGEONS. Orthopedic Surgeon for busy Orthopedic service in 223-bed teaching hospital with residencies in General Surgery, Internal Medicine, OB/GYN, and Family Practice. Should be BC/BE. Experience in Arthroscopy preferred. Salary and compensation plan negotiable depending on experience. Hospital located in beautiful northern San Joaquin valley close to major cities and skiing areas. Please submit CV and references or contact Nathaniel Matolo, MD, Chief of Surgery, San Joaquin General Hospital, PO Box 1020, Stockton, CA 95201; (209) 468-6600. AA/EOE.

KETCHIKAN, ALASKA. University of Washingtonaffiliated Family Practice seeking BC Family Physician interested in teaching and providing excellent medical care. Accredited hospital in scenic southeast Alaska. 12 years of Family Medicine students and residents through WAMI program. Fee-for-service practice. Comprehensive benefits. Negotiable salary. Stable community with wide range of activities and opportunities. Contact David Johnson, MD, or Bill Henrickson, MD, Ketchikan Medical Clinic, Inc, 3612 Tongass Ave, Ketchikan, AK 99901; phone collect (907) 225-5145.

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Classified Advertising WJM, PO Box 7602 San Francisco, CA 94120-7602 (415) 882-3376 CALIFORNIA MULTISPECIALTY. Dermatologist, Radiologist, Otorhinolaryngologist, General Surgeon, Cardiologist, Internal Medicine, Pediatrician, Gastroenterologist, Orthopedist, General/Family Practitioner, Obstetrician/Gynecologist. Excellent opportunity for physicians in Los Angeles suburb to join 100 member multispecialty medical group. Large fee-for-service and prepaid practice, no Medi-Cal. Excellent compensation program based on guarantee plus incentive, profit sharing and pension plan. Group provides health, dental, life, and malpractice. Partnership in real estate and medical corporation available. Send CV to Ron McDaniel, Assistant Administrator, Mullikin Medical Center—5, 17821 S. Pioneer Blvd, Artesia, CA 90701.

CALIFORNIA MEDICAL/LEGAL DISABILITY EVALUATIONS opportunities available in San Jose and Fremont, California for BC physicians in Orthopedics, Neurology, Ophthalmology, Otolaryngology, Psychiatry, Toxicology, and Cardiology with multispecialty forensic medical evaluation group. Practice limited to evaluations. Excellent opportunity to supplement income. Send inquiry and CV to Martie Woodson, QMA, 39039 Paseo Padre Pkwy, Fremont, CA 94538; (415) 792-7271.

DIAGNOSTIC RADIOLOGIST. Position for a BC Radiologist to provide sole coverage for a 27-bed hospital in a southeast Idaho community of 20,000. Immediate potential for a \$220,000 practice while still having time to enjoy geographical amenities. Contract available. Please call or write Randall G. Holom, 1224 8th St, Rupert, ID 83350; (208) 436-0481.

(Continued on Page 206)



## COMPANY STAFF PHYSICIAN

Lockheed Missiles & Space Company has an immediate need for a Staff Physician to join our Occupational Medical Facility in Sunnyvale, California.

In this position, you will evaluate injuries and illnesses of LMSC employees and determine the best method of treatment, as well as assess the causes of trauma within the framework of Workers' Compensation Law. You will also be responsible for emergency care for cardiac problems, asthma, anaphylaxis and severe injuries. You will be required to coordinate with appropriate resources within the company such as Industrial Hygiene, Safety Engineering, Fire Specialists and Line Management. In addition, you will perform routine exams for OSHA, new hires, and employees returning to work.

To qualify for this opening, you must be an MD licensed in California and have prior experience in an occupational medicine setting, including E.K.G. and X-ray interpretation. Residency in Occupational, Family Practice, or Internal Medicine is preferred, with board certified/eligibility in occupational medicine a plus.

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SAN FRANCISCO BAY AREA. Energetic, recently trained BC/BE General Internist needed for 12 MD satellite of Palo Alto Medical Clinic, a 150 physician multispecialty group with a national reputation for innovation and excellence. Broad inpatient/outpatient Internal Medicine practice in growing bay area community. Excellent location with convenient access to San Francisco and Stanford. Competitive compensation/benefits package. Early partnership. Please send CV to David Hooper, PAMC Fremont Center, 39500 Liberty St, Fremont, CA 94538.

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physicians to join Family Walk-In Medical Centers' staff, a growing health care provider with 2 medical centers in Fresno, California, which is located in the Central San Joaquin Valley. Fresno metropolitan area has a population of over 400,000. Easy access to major metropolitan areas, Pacific coast and the Sierras. Salary guarantee of \$100K to \$120K for Family Practice, Internal Medicine, and Pediatric physicians; \$150K for Surgeons, or equal to an average of the last two years' earnings, whichever is greater. Malpractice paid. Excellent working conditions. Contact:

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INTERNISTS/FAMILY PHYSICIANS—PACIFIC NORTHWEST. Live in beautiful Gig Harbor, Washington and work in nearby Tacoma. Outstanding opportunity for General Internists and Family Physicians with an interest in Geriatrics. Offices on campus of recently renovated 100-bed hospital with new ambulatory center. Generous incentive package includes guarantee, office overhead, practice management and more. Shared call and office arrangement available. For more information, please contact Ken Baker, President, Physician Search Group, 120 Montgomery St, Ste 710, San

#### PHYSICIANS WANTED

INTERNIST—SAN FRANCISCO BAY AREA. Turnkey opportunity for BC/BE clinician interested in assuming substantial private practice available as the result of physician's relocation for personal reasons. A growth area with rapid expansion potential located adjacent to a modern tertiary hospital with excellent ancillary and support services. Overhead and malpractice covered with a competitive salary plus generous incentive with an ownership or equity option provided. Send CV to Fremont Medical Group, 33319 Palomares Rd, Castro Valley, CA 94552.

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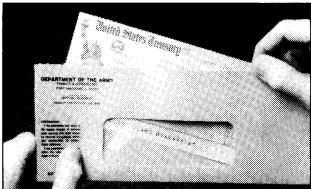
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(Continued from Page 206)

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CALIFORNIA. Physician Recruiting Services available to solo practitioners, single and multispecialty clinics, and hospitals. Placement positions available in Family Practice, Dermatology, Internal Medicine, OB/GYN, Neurology, General Surgery, and others. For information call Bradshaw Associates, 21 Altamount, Orinda, CA 94563; (415) 376–0762.

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INTERNISTS/FAMILY AND GENERAL PRACTITION-ERS. Immediate openings in a large multispecialty spine and sports medicine practice with clinics in the San Francisco bay area. Physicians will be thoroughly trained in the diagnosis and treatment of acute and chronic musculoskeletal problems of professional athletes and injured workers. Reply in confidence to Lynn White, SpineCare and SOAR Medical Groups, 1850 Sullivan Ave, Daly City, CA 94015; (415) 985-7500.

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NORTHERN CALIFORNIA. Two multispecialty groups seeking BC/BE General Internist, OB/GYN, Pediatrician, Neurologist, and Orthopedic Surgeon for growing clinics in Marin and San Mateo counties. Reasonable call schedule. Competitive salary and benefits. Send CV to Number 242, Western Journal of Medicine, PO Box 7602, San Francisco, CA 94120-7602.

INTERNISTS/GERIATRICIAN. Immediate opening for clinician/teacher with interest in Geriatrics to join our General Medicine division of 15, two of whom have special interest in Geriatrics. This is an excellent opportunity to practice clinical Geriatrics and General Internal Medicine, to participate in our Primary Care General Medicine residency training programs, and to preceptor medical students in a variety of clinical settings (office, clinic, and inpatient wards). Applicants should be BE (BC if eligible more than two years), love clinical medicine and patient care, enjoy housestaff and medical students. Competitive salary, excellent fringe benefits. Send inquiries, CV to Kent Imai, MD, Chief, Primary Care Division, Department of Medicine, Santa Clara Valley Medical Center, 750 S Bascom Ave, San Jose, CA 95128.

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(Continued from Page 208)

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BC/BE FAMILY PRACTITIONER for satellite clinic of prestigious multispecialty group practice. Join one other Family Practitioner and one Physician's Assistant in small town setting with urban culture 20 minutes away. Generous benefit package. Sen CV to Donald Benz, MD or Karen Stanton, The Vancouver Clinic Inc, PS, 700 NE 87th Ave, Vancouver, WA 98664; (206) 254–1240.

FAMILY PRACTICE PHYSICIAN. Full-time in a busy walk-in medical clinic. Located in Visalia, California (Tulare County). Malpractice insurance, good salary, etc. Please call (209) 627-5555 for more information.

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CARDIOLOGISTS/PULMONARY SPECIALISTS. Private practice opportunity available for both a Cardiologist and a Pulmonary specialist to join a group in the Seattle, Washington area. For details, call Eloise Gusman; (800) 535-7698 or send CV to PO Box 1685, Covington, LA 70434-1685.

ASSISTANT PROFESSOR OF MEDICINE. Division of Metabolism, Endocrinology and Nutrition, Department of Medicine, University of Washington and VA Medical Center seeks an MD scientist, BC in Internal Medicine/Endocrinology and with an independent area of research. Prefrence given to those with demonstrated experience in performing independent research; personal grant support desirable. Send CV and references by September 1,1991, to Daniel Porte, Jr, MD, Research Service (151), VA Medical Center, 1660 South Columbia Way, Seattle, WA 98108. The University of Washington is an Equal Opportunity/Affirmative Action Employer.

#### **PHYSICIANS WANTED**

**GENERAL SURGEON.** Full-time BC/BE General Surgeon for multispecialty group in southeast Los Angeles. Office/hospital and consulting practice. Spanish a plus. Top salary, benefits, and malpractice insurance. Potential for shareholdership second year. Send CV to Craig Kaner, Administrator, All Care Medical Group, Inc., 2675 E. Slauson Ave, Huntington Park, CA 90255; (213) 589-6681.

HAWAII. Family Practitioner and Pediatrician needed for rural underserved area. Full-time position in non-profit community health clinic. Desire dedicated person to work in multicultural setting. Contact Puanani Kalawa, Waianae Coast Comprehensive Health Center, 86-260 Farrington Hwy, Waianae, HI 96792; (808) 696-7081.

CALIFORNIA, MONTEREY BAY. Full-/part-time positions available with Monterey Bay's largest and most successful Urgent Care network. Generous guarantee, incentive plan, and benefit package. Malpractice covered. Practice in California's most beautiful coastal recreational area. BC/BE Emergency Room Medicine or Family Practice specialists preferred. Contact Bob Morris, MD, FACEP, Doctors on Duty Medical Clinics, 223 Mt Hermon Rd, Scotts Valley, CA 95066; (408) 438-9341.

SAN JOAQUIN VALLEY. Excellent opportunity for Family Practitioner to serve the underserved. No night call or weekends. Competitive salary plus benefits, paid malpractice. Agricultural community, one hour from the mountains, two hours from the coast. Bilingual English-Spanish helpful. Send CV to Hugh F. Stallworth, MD, Fresno County Department of Health, PO Box 11867, Fresno, CA 93775; (209) 445-3202.

**OB/GYN.** Full-time BC/BE OB/GYN for multispecialty group in southeast Los Angeles. Office/hospital practice. Spanish a plus. Top salary, benefits, and malpractice insurance. Potential for shareholdership second year. Send CV to Craig Kaner, Administrator, All Care Medical Group, Inc., 2675 E. Slauson Ave, Huntington Park, CA 90255; (213) 589-6681.

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(Continued from Page 209)

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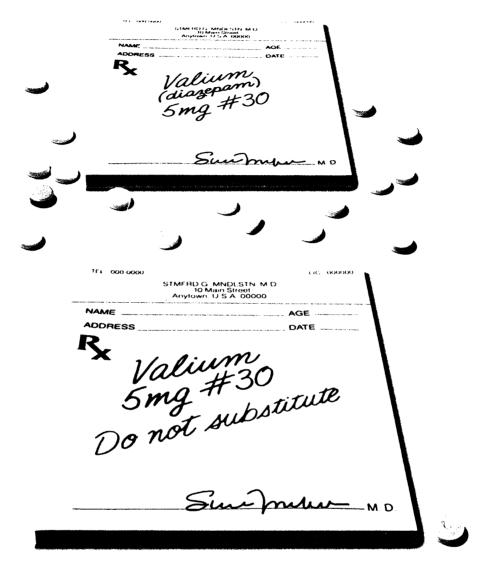
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